

#VIVAMINEGOCIO

Atlanta AUGUST 2015

MULTICULTURAL BUSINESS FORUM



INSPIRE / EDUCATE / CONNECT

Emprendedores Latinos USA

presents:

#VIVAMINEGOCIO *Atlanta* AUGUST 2015

“*#VivaMiNegocio* is the Business Forum that Latino Business owners have expected in Atlanta for so long. It aims to connect the vast Latino business community and to offer these hundreds of business owners and decision-makers the opportunity to actively network. Participants will also build new business relationships and offer their unique products & services to a multicultural audience and consequently grow their footprint. The business workshops, the expo, the networking and the gala are part of *#VivaMiNegocio*, the most anticipated annual event directed by *Emprendedores Latinos USA* (now on its third year!) that every Latino business owner must attend!”

- César Restrepo, *President of Emprendedores Latinos USA*



VivaMiNegocio is THE largest & most anticipated Business Forum for Latino business owners, entrepreneurs and decision-makers in Atlanta and surrounding areas. At the **#VivaMiNegocio EXPO**, the audience can learn about products & services offered by more than a hundred companies. At the same time, the event will help these business owners exceed their goals networking with other industry professionals, attending informative and cutting-edge **WORKSHOPS**, and most important: being exposed to a large audience ready to learn about their services, products, and ideas. Latino business

owners, entrepreneurs and companies eager to connect with the Latino business community will be part of this joint effort.

The **COCKTAIL & GALA** event aims to honor business leaders in the Hispanic community who have blazed a trail for entrepreneurship as well as up and coming small businesses who've achieved success in the following categories: Innovation, Creativity, Perseverance and Community Service.



WHY ATTEND?

- Network with other Latino business professionals.
- Establish hundreds of new contacts and a new pool of clients.
- Attend business cutting edge workshops & seminars.
- Learn about new products and services that will help your business grow.
- Interact with the movers and shakers of your industry.
- Discover new and innovative technologies.
- Celebrate Latino leadership and business innovation.
- Create opportunities to grow your business.
- Get inspired to set and conquer new business goals.

#VivaMiNegocio

SATURDAY AUGUST 15TH, 2015

BUSINESS EXPO

8:00 AM - 10:00 AM - Booth Setup

11:00 AM - 4:00 PM - Expo

4:00 PM - 5:00 PM - Break down of booths

WORKSHOPS

CONFERENCE ROOM # 1

11:30 PM - Access to Capital - Panel discusion (SPA)

1:00 PM - Best marketing Tech strategies(SPA)

2:00 PM - How to entice and capture clients with your website (SPA)

2:45 PM - How to promote on Social Media platforms (SPA)

3:00 PM - Apps that really work for a business (ENG)

COCKTAIL

7:00 PM - Red Carpet (Cocktail) and Auction

GALA

8:15 PM - 9:30 PM - Award Ceremony

#VIVAMIBUSINESS
Atlanta
AUGUST 2015



ATTENDING #VIVAMINEGOCIO, ATLANTA 2015 IS SIMPLE!

Buy your booth before July 1st, 2015 to receive a \$100.00 discount. Your badges, tickets and instructions will be mailed to you or ready for pick up after your payment is made (bring it with you to the show).

✓ **EARLY BIRD DISCOUNT: \$100.00 OFF** (before July 1st, 2015).

CORPORATE BOOTH VALUE: \$600.00 (\$500.00 If bought before July 1st, 2015)

includes:

- **ONE** 10' x 5' booth at our EXPO (includes a table and two chairs, access to wifi and electrical outlet).*
- **TWO** badges for two expositors (Access to WORKSHOPS & EXPO)
- **TEN** tickets for family and friends to attend our EXPO (Saturday July 25th, 11:00 am - 5:00PM)
- **TWO** tickets to the NETWORKING & GALA (Saturday 7:00 PM)



EMPREENDEDOR BOOTH VALUE: \$350.00 (\$250.00 If bought before July 1st, 2015)

includes:

- **ONE** 10' x 5' booth at our EXPO (includes a table and two chairs, access to wifi and electrical outlet).*
- **TWO** badges for two expositors (Access to WORKSHOPS & EXPO)
- **TEN** tickets for family and friends to attend our EXPO (Saturday July 25th, 11:00 am - 5:00PM)
- **TWO** tickets to the NETWORKING & GALA (Saturday 7:00 PM)



*Other booth options available.

**To purchase more Tickets please [VISIT OUR WEBSITE](#).

*** Additional Discount available for Emprendedores Latinos USA Members. Please send an email to info@EmprendedoresLatinosUSA.com

REGULAR PRICES:

\$10.00 Regular Fee. Expo Admittance (Saturday August 15th, 2015, 11:00 am - 4:00 pm)

\$ 30.00 Gala (Saturday August 15th, 2015, 7:00 pm - 9:30 pm)

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OPPORTUNITIES...

#VIVAMINEGOCIO *Atlanta* AUGUST 2015

Emprendedores Latinos USA is a non-profit organization that has as its purpose to **inspire, educate, and connect** the Latino entrepreneur in order to stimulate new business creation and growth in Latino communities throughout the United States in a matter that transcends language, culture and geographic barriers.

Please take a moment to evaluate the types of sponsorship you can choose to support this event. We believe it is important to promote the entrepreneurial spirit in the Latino community. We are asking you to be part of this joint effort and welcome you into a partnership that will allow us to help increase the number of Latinos business owners in our state.



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\$ 5000.00 PLATINUM PRESENTING SPONSOR



\$ 3500.00 GOLD SPONSOR



\$1500.00 SILVER SPONSOR



\$500.00 ANGEL SPONSOR



\$300.00 SUPPORTERS AND FRIENDS

Your name or company name here, Your name or company name here, Your name or company name here,

Your name or company name here, Your name or company name here, Your name or company name here,

Your name or company name here, Your name or company name here, Your name or company name here,

\$ 5000.00 PLATINUM PRESENTING SPONSOR

Sponsorship Includes:

- Promotional booth (10' x 5') at our EXPO,
- Presenting sponsor for one of our four Awards at the GALA,
- Your logo **PROMINENTLY** visible at the event screens (EXPO and GALA),
- 5 TOTAL ACCESS entrances to the event (EXPO, WORKSHOPS, COCKTAIL & GALA),
- Company logo in every printed material of the event: Postcards (2,500), Posters (500), and Promotional bags (1,000),
- Your logo and a link to your company's website available at www.EmprendedoresLatinosUSA.com for one year (July 2015 - June 2016),
- Your company logo in TV Commercials to be broadcasted weeks prior to our event,
- Five (5) minutes on stage at the COCKTAIL *hour* to promote your company and hand out promotional materials,
- Mention and logo in our event video (Emprendedores Latinos TV).

\$ 3500.00 GOLD SPONSOR

Sponsorship Includes:

- Promotional booth (10' x 5') at our EXPO,
- Your logo visible at the event screens (EXPO and GALA),
- Stage mention at our GALA,
- 3 TOTAL ACCESS entrances to the event (EXPO, WORKSHOPS, COCKTAIL & GALA),
- Company logo in some of the printed material of the event: Postcards (2,500) and Posters (500),
- Your logo and a link to your company's website at www.EmprendedoresLatinosUSA.com for six months (July 2015 - December 2015),
- Your company logo in TV Commercials to be broadcasted weeks prior to our event,
- Mention and logo in our event video (Emprendedores Latinos TV).

\$ 1500.00 SILVER SPONSOR

Sponsorship Includes:

- Promotional booth (10' x 5') at our EXPO,
- Your logo at the event screens (EXPO and GALA),
- 2 TOTAL ACCESS entrances to the event (EXPO, WORKSHOPS, COCKTAIL & GALA),
- Company logo in some of the printed material of the event: Posters (500),
- Your logo and a link to your company's website at www.EmprendedoresLatinosUSA.com for six months (July 2015 - December 2015),
- Mention and logo in our event video (Emprendedores Latinos TV).

\$ 500.00 ANGEL SPONSOR

Sponsorship Includes:

- Your logo at the event screens (EXPO and GALA),
- 1 TOTAL ACCESS entrance to the event (EXPO, WORKSHOPS, COCKTAIL & GALA),
- Your logo and a link to your company's website at www.EmprendedoresLatinosUSA.com for three months (July 2015 - December 2015),
- Mention and logo in our event video (Emprendedores Latinos TV).

\$ 300.00 ANGEL SPONSOR

Sponsorship Includes:

- 1 TOTAL ACCESS entrance to the event (EXPO, WORKSHOPS, COCKTAIL & GALA),

EMPRENDEDORES LATINOS USA

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